



EMSc Asia Pacific - Australia News

EMSc Asia Pacific opens new Innovation Centre at University of Melbourne

The leading supplier of power quality management products, including Voltage Optimisation, in the Asia Pacific region, EMSc Asia Pacific Pty Ltd ("EMSCAP"), has today announced the opening of a new research and innovation centre, the EMSCAP Innovation Lab.

The new lab is located on the campuses of the University of Melbourne, Australia will drive further the development of new technologies for improving power quality, and demand side management, and marks a new collaboration with the University's School of Engineering. The Innovation Lab will be staffed initially by 6 research engineers, and will shortly grow to more than 12 as part of EMSCAP's Asia Pacific growth program.

The EMSCAP Innovation Lab will provide for technical and application support for Asia Pacific markets, as well as for specific IP based innovations. EMSCAP's focus is enhancement of current and future energy infrastructure. Outcomes will translate to benefits for energy users across Australia, as well as the Asia Pacific region, including reduced energy consumption from innovation voltage optimization (otherwise known as conservation voltage reduction (CVR)), reductions in grid consumption and reduced carbon footprints for end-users and smart grid operators.

The Lab's establishment is the result of the vision and support of John Fick, the majority shareholder and chairman of the advisory board of Ultima Capital, and founder of EMSc Asia Pacific.

EMSc Asia Pacific has already supplied energy solutions to the University of Melbourne, and will utilize the Innovation Lab to further support its technology marketing across the region.

John Fick, Managing Director of EMSCAP, said, "The Innovation Lab is a natural between our organisations, that together have expertise spanning energy provision, plant engineering, technology leadership and operations management. We already operate across Australia and in 16 countries across Asia Pacific, with a strong network of engineering partners. The University of Melbourne strategic relationship provides us with further access to utility grade researchers and other research infrastructure to support our innovation programs, technologies and project deployments."

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About EMSc Asia Pacific.

EMSc Asia Pacific Pty Ltd ("EMSCAP") is an independent Australian owned energy equipment and technology vendor that specialises in the engineering and supply of energy efficiency, power quality and energy storage solutions. EMSCAP sells, leases, rents solutions as well as offering energy services through the Voltage as a Service (VAAS)TM managed service solution. EMSCAP clients across Asia Pacific include corporate, industrial and government clients; across diverse industries including manufacturing, healthcare, commercial office, cold storage, transportation, distribution, pharmaceutical, and agribusiness as examples. EMSCAP products include **innovative** voltage optimization, battery storage and energy integration.

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